



January 27, 2010

**Announcing an Art and Essay Contest
Promoting Awareness on the U.S. 2010 Census**

The City of Little Rock and the 2010 Census Complete Count Committee is pleased to announce an art and essay contest to promote the upcoming Census. All public, private and charter schools in Little Rock are invited to participate.

The **three** categories are:

Art Contest-

- Grades **K - 5th**

Create pictures illustrating people, places and/or things that represent Little Rock.

Essay Contest- In 500 words or less

- Grades **6th - 8th**

Topic: What does the 2010 Census mean to you?

- Grades **9th - 12th**

Topic: How important is the 2010 Census to you and the City of Little Rock?

Contest participants will be judged on creativity, originality, skill, content, applied knowledge and research.

- 1st, 2nd, and 3rd place prizes will be awarded in each category
- Winners will be announced in March
- Art work finalists will have their work displayed in City Hall
- Essay finalist will also have the chance for their work to appear in a local publication
- Submission Deadline: March 15, 2010
- Work can be delivered or mailed to City Hall

Once students are exposed to the 2010 Census in Schools curriculum and gain a better understanding of the Census they will discover the importance of full citizen participation. The eagerness of students to compete will flourish so they will be able to share Census information with their respective communities. It is essential that we all be counted. Questionnaires will be distributed around March 15, 2010 and the message we want to convey about the 2010 Census is simple: It's Easy, It's Safe and It's Important.

Educators can visit www.census.gov/schools/ to find lesson plans, maps and other informational materials to enhance the learning experience. .

If you have any questions regarding the contest or the 2010 Census in Schools Program please contact Yana-Janell Scott at (501) 918-5309 or via email at yscott@littlerock.org. In addition, you may visit www.littlerockcensus.org for more information.

Sincerely,

Yana-Janell Scott

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